



— AMERICAN KENNEL CLUB —
EDUCATION

ONLINE EDUCATION



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Agenda Quick Look

- Intro to Canine College
- Breed Courses
- Judge's Education Courses
- Breeder Courses
- Groomer Courses
- Projects in Development



Introduction to Canine College



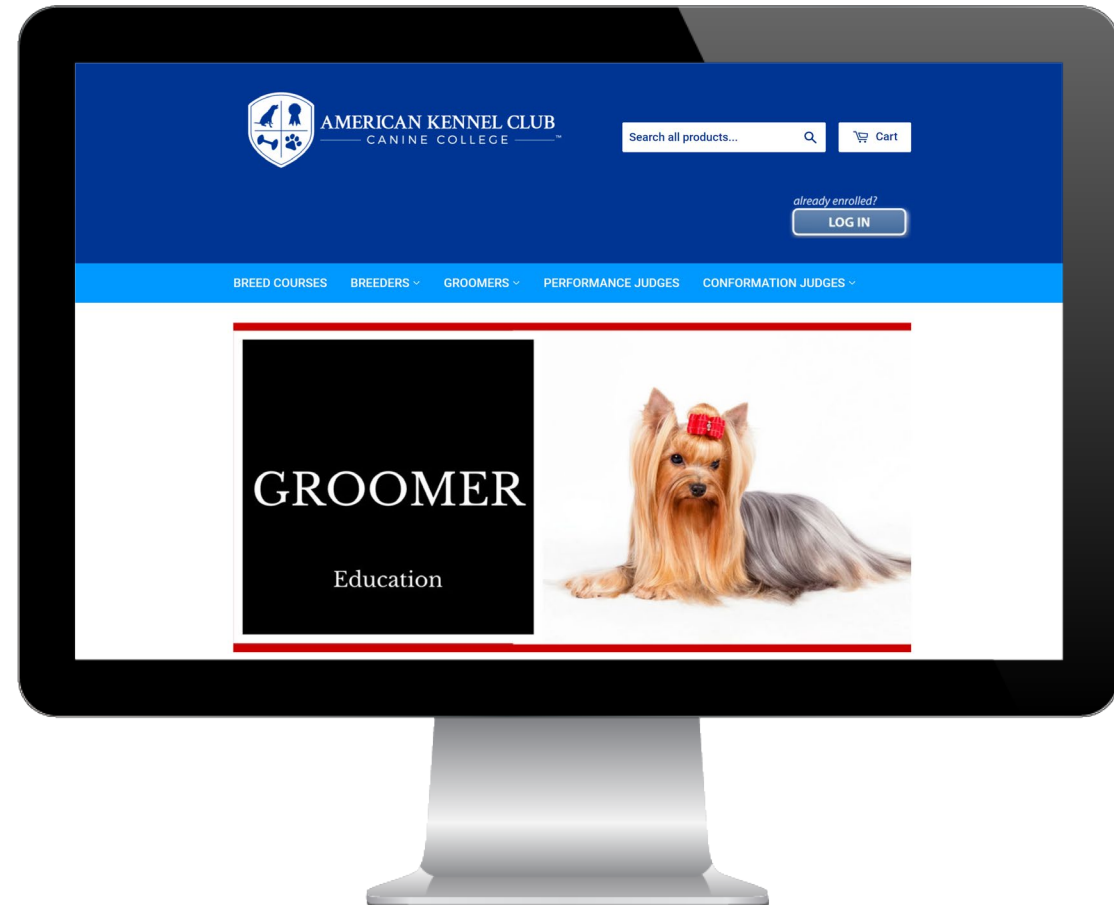
Online

courses, resources, and certifications

Learning

for judges, breeders, groomers, juniors, public

Anytime, Anywhere



Online Education

CURRENT OFFERINGS

Breed Specific Course Demo



Online Education Team

Instructional Designers

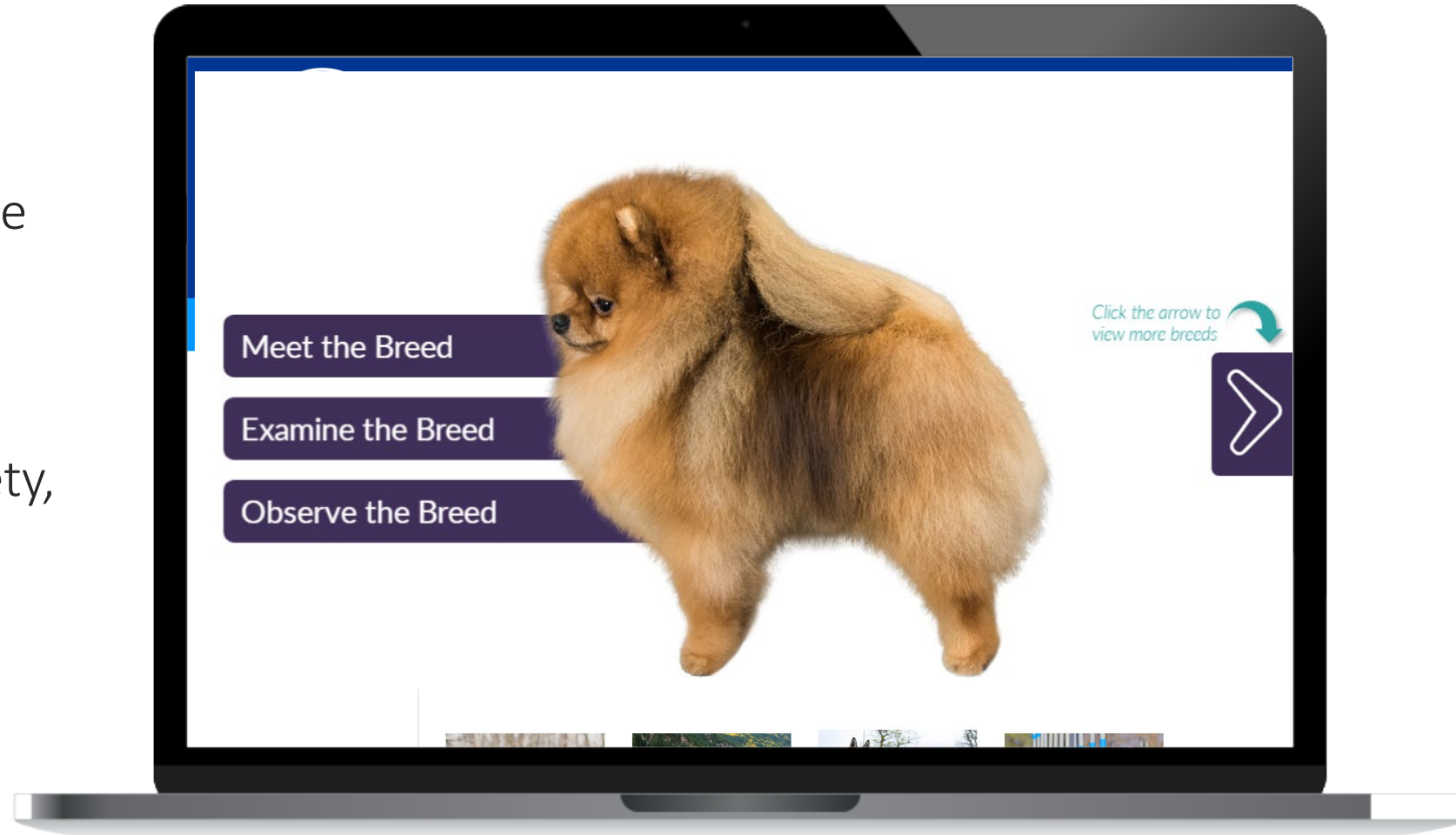
Melissa Ennis, Tori Lewis, Joanne Tribble, and Bud Newman

Multimedia Specialists

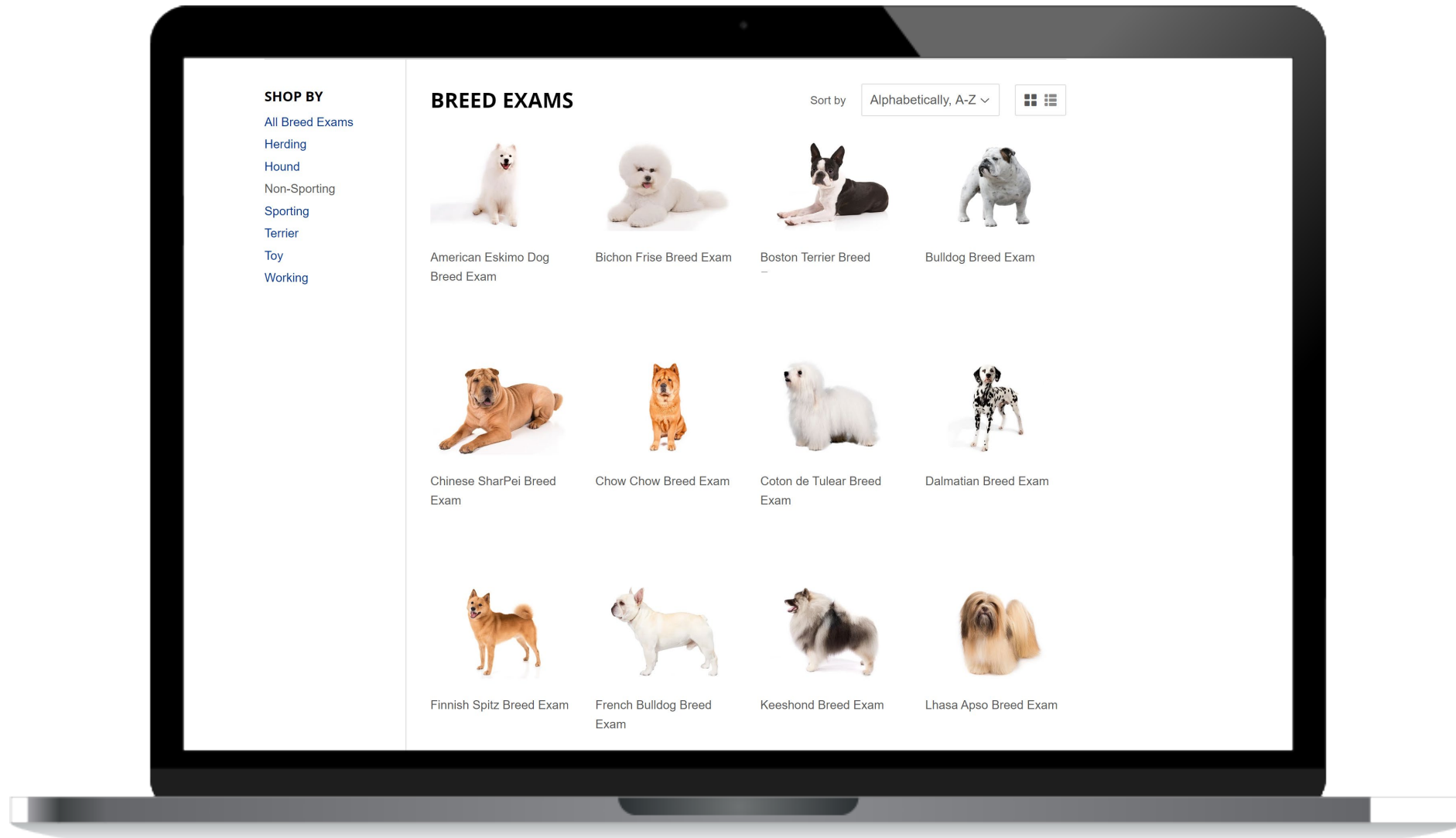
Misha Abbenhouse, Aidan Gerety, and Susu Hauser

Department Administrator

Kerry Wilson



Judge's Education, Exams, and Certifications



Groomer Education



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1
COURSE
INTRODUCTION



2
HANDLING
ANIMALS



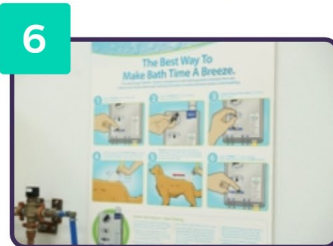
3
GROOMING
SERVICES



4
HEALTH
CHALLENGES



5
CONTAGIOUS
DISEASES



6
GROOMER
SAFETY



7
GROOMING
FACILITY



8
RULES &
REGULATIONS

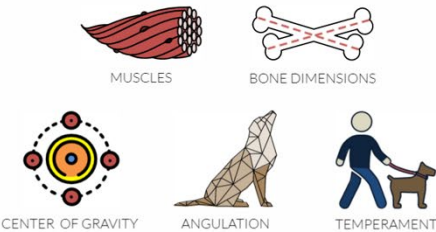


Module 1: Evaluating Structure and Balance

- PRICK
- HOODED
- ROSE
- BEAR
- DROP
- COCKED
- FOLDING
- BLUNT-TIPPED






Module 2: Evaluating the Dog's Body



Module 3: Evaluating the Dog in Motion

KNOWLEDGE CHECK
Question 1: Skulls
Drag and drop the correct description to its corresponding image.

		Brachycephalic: short-faced with an extreme, deep stop.
		Dolichocephalic: long and narrow with a flat stop.
		Mesaticephalic: most common with a smooth, sloping stop.

Interactive Assessment Updates

Online Education

COURSE DEVELOPMENT PROCESS

What steps do you take to develop a course?



Initial
Contact

Webinar
and Demo

Scheduling
and Filming

Club
Selections

Processing
and Editing

Course
Development

Course
Review

Course
Launch

1

2

3

4

5

6

7

8

PHASE 1

PHASE 2

PHASE 3

PHASE 4

Where do you get your information?



We ask the Parent Club to provide any educational material that they **approve** to use in the course. This information may include:

- Illustrated Standard
- Judge's Education PPT
- JE Materials for Participants
- Historical Photos
- Candid Photos
- Breed Videos (function, history, etc.)
- Approved online resources/web pages
- Published breed articles
- Faults or DQs



What do you film at an event?

- Photos in a studio setting
- Movement in the ring
- Judge interviews and breed specific hands-on exams
- Expert interviews
- ★ We strongly encourage club representation is present at filming



Where do you go?



FALL/WINTER 2019

August 27-29 2019 - Completed

[Dog Detection Conference](#), Raleigh, NC

August 30 - Sept 2 2019 - Completed

[Bluegrass Classic](#), Lexington, KY

October 8 -13 2019 - Confirmed

Treasure Valley, Boise, ID

November 21-24 2019 - Confirmed

[Thanksgiving Classic](#), Springfield, MA

December 9 -15 2019 - Confirmed

[National Championship](#), Orlando, FL

2020

January 2020 - Confirmed

[Rose City Classic](#), Portland Exposition Center, OR

*We will gladly accept recommendations for events that provide the Education Department opportunities to film **multiple breeds in a single location**. The superintendent and coordinators must approve and have the available space required for filming.

Online Education

COMING SOON...

Breed Courses in Development



1. Bluetick Coonhound
2. Entlebucher Mountain Dog
3. German Shorthaired Pointer
4. Komondor
5. Australian Shepherd
6. Black and Tan Coonhound
7. Great Pyrenees
8. Belgian Laekenois
9. Bernese Mountain Dog
10. Treeing Walker Coonhound
11. Boxer
12. French Bulldog
13. Cavalier King Charles Spaniel
14. Borzoi
15. Australian Terrier





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Welcome to the Show!

Conformation for Beginners Program

Part 1: *An Introduction to Your First Dog Show*

Part 2: *The Basics*

Module 1: *Before You Enter*

Module 2: *Into the Ring*

Module 3: *Gaiting*

Part 3: *Professional Guidance for Beginners*

Part 4: *The Best Dog in 2 Minutes*



Safe Handling

The program will be divided into five modules:

- Module 1: *Introduction to Safe Handling (Why/Benefits)*
- Module 2: *First Impressions*
- Module 3: *Understanding Canine Behavior*
- Module 4: *Grooming Techniques for Safer Handling*
- Module 5: *Bites, Sedation and Self-Care*





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Disease and Sanitation

The program will be divided into five modules:

- Module 1: *Getting Started/Overview*
- Module 2: *Pro-Active Approaches*
- Module 3: *Cleaning and Disinfection*
- Module 4: *Dealing with Illness and Disease*
- Module 5: *Keeping Our Pets and People Safe*



Raising a Confident Puppy

The program will focus on important milestones, best practices and tips, videos, assessments, and training principles for raising a confident puppy.

It will be divided into two main sections:

- Section One will be dedicated to breeders from pre-natal to 8 weeks.
- Section Two will focus on puppies eight weeks to one year of age.



BEFORE WE GO

What course would you like to see Canine College develop for Public Education?

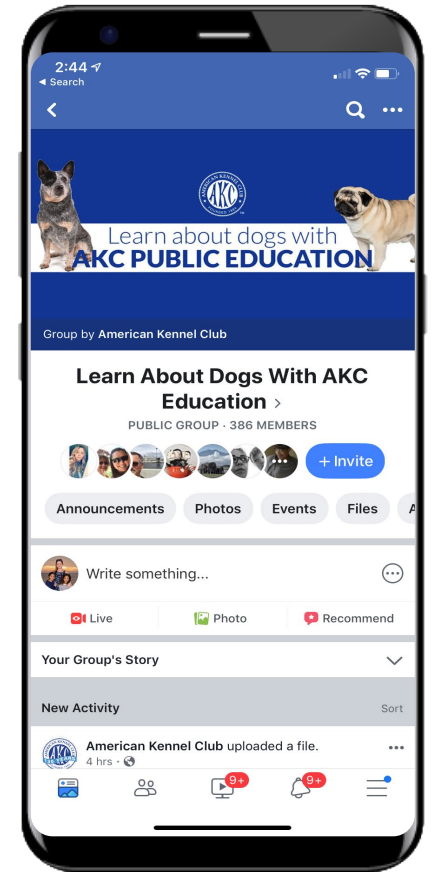
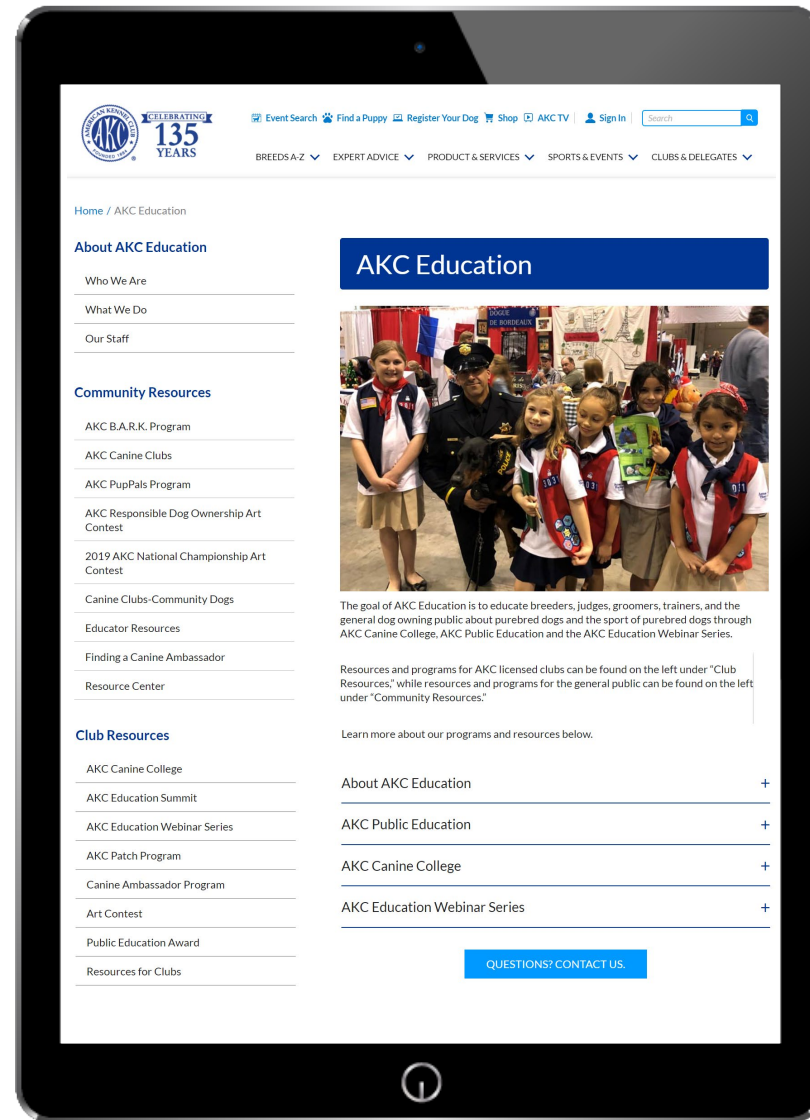
Additional Questions?

Want more information?

Visit us at AKCEducation.org

Follow us on [Facebook](#)

Email us akccaninecollege@akc.org



Judges and Judging Panels
Wednesday, October 30th at 8:00pm ET

Tim Thomas

Vice President, Dog Show Judges

WEBINAR



Thank you for your time and attention!

